



**May 28<sup>th</sup> & 29<sup>th</sup> – Georgia Mountain Fairgrounds**

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### **Presenting Sponsor - \$5,000.00**

- The rodeo will be presented by YOUR BUSINESS
- Business included on all advertisement (posters, social media, flyers, billboard, etc....)
- Arena banner inside & outside of arena
- Business vehicles/equipment displayed on rodeo grounds (6 Vehicles) with signage
- Booth space for set up tent
- Business flag flown during rodeo
- multiple mentions throughout the rodeo
- 25 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

### **Premier Sponsor - \$2,500.00**

- Arena banners inside of Arena
- Business advertisement included on social media flyers
- Business vehicles/equipment displayed on rodeo grounds (2 Vehicles)
- multiple mentions throughout the rodeo
- 15 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

### **Bullfighters - \$1,500.00**

- Business name on bullfighter's jerseys
- multiple mentions throughout the rodeo
- Arena sign inside the arena
- 10 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

### **Pickup Man - \$1,500.00**

- Business name on Pickup-men shirts
- multiple mentions throughout the rodeo
- Arena sign inside the arena
- 10 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

**Clown - \$1,500.00**

- Business name on clown barrel and Jersey
- multiple mentions throughout the rodeo
- Arena sign inside the arena
- 10 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

**Event Sponsor - \$1,200.00**

- Your company sponsors one of the 8 events
- Arena sign inside the arena
- Victory lap flag with your business name on it
- multiple mentions throughout the rodeo
- 8 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

**Bucking Chutes - \$1,000.00**

- Chute banner
- Business will be announced every time chute is opened
- multiple mentions throughout the rodeo
- 10 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

**Arena Sign Sponsor - \$450.00**

- Arena sign in the arena
- multiple mentions throughout the rodeo
- 6 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

**Outside Arena Sign Sponsor - \$250.00**

- Arena sign in the arena
- Mention at the rodeo
- 2 Complimentary tickets to the rodeo
- Paid advertisement in the event on social media

**Concession Board Sponsor - \$100.00**

Name on sponsorship board near the concession area

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone # \_\_\_\_\_ Check # \_\_\_\_\_ Date Pd \_\_\_\_\_

Rodeo Representative for this ad \_\_\_\_\_

**DEADLINE FOR PRINT IS MAY 17<sup>th</sup>, 2021**

Please attach your logo as you want it printed on your 2x7 sign. For more information please email [southernrodeocompany@yahoo.com](mailto:southernrodeocompany@yahoo.com). Please make check payable to Southern Rodeo Company.

Some business owners may be able to obtain co-op money from wholesale dealers they purchase from. Your sponsorship may be tax deductible (check with your tax advisor).

We advertise sponsors on our event on social media – this is paid advertisement for the event and we target the local community